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From - BROW SEEDS
Rose Hill, N. Y.

1937

SEED CATALOG

SECTION 562

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What people are saying...

Winchester, Mass., Aug. 20, 1936. "The Annual Rock Garden Mixture which I purchased from you was excellent."—Mrs. Robt. R. Elliott.

Cambridge, Vt., Sept .8, 1936. "I was so well pleased with the Rock Garden Mixture of seeds that I am sending for another order." — Miss Ruth H. Green.

Hall Quarry, Me., Sept. 14, 1936. "I had good luck with the seed I bought from you, and will send for more."—Mr. James Grant.

Princeton, N. J., July 10, 1936. "The small packet of seeds purchased this spring proved out most satisfactorily, and enclosed find $1.00 for your special offer."—Mrs. Mark M. Jones.

Glendale, L. I., N. Y., Sept. 21, 1936. "I bought two packets of your Rock Garden seed mixture this Spring. I was very well pleased with the plants. Some are in bloom now." — Ruth Lezoli.

Belle Harbor, L.I., N.Y., July 20, 1936. "I would like to try your special offer of seeds, having had your annual seed mixture on my rock garden with success."—Victor Greiff.

Remember one little thing

Don't Plant Too Deep

Most varieties are small seeded, and these are sown on the surface of the bed, after which the seed should be pressed gently into the loose soil and only very lightly covered by again levelling the surface. Many of the failures with flower seeds are caused by covering the seeds too deep, so care must be exercised in this regard as the very fine seeds of many varieties cannot possibly germinate if covered too heavily.

Winners of 1936 Awards

Who Sent in Best Answers to "Why I Like a Rock Garden" Were

1st—May Anderson, Pueblo, Colo.
2nd—Mrs. Lila H. Hersey, Pembroke, Maine.
3rd—Louis Zadow, Grass Valley, Cal.

Other awards made to the following:

Mrs. H. O. VanAntwerp, Rotterdam Jct., N. Y.
A. M. Richards, Cleveland Heights, O.
Ruth Lezoli, Glendale, L. I., N. Y.
Mrs. Belle Savinsky, Brooklyn, N. Y.
Mrs. George H. Jones, Central Square, N. Y.
Mrs. Anna O. Francis, Chicago, Ill.

ORDER BLANK

BROW SEEDS,
Rose Hill, N. Y.

Gentlemen:

Enclosed find $....., for which please send me the following items as listed in your catalogue:

Name .....

Street .....

P. O. .....

R. F. D. .....Box.....State.....

QUANTITY	VARIETY	PRICE

3 PACKETS FREE WITH EVERY ORDER

Please be sure to include *Free* packets of Velvet Flower, Nasturtium and Sweet Alyssum for trial.

We will be glad to send our catalog to some of your friends who have gardens if you will write their addresses here---

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Strong Tubers

4 Striking Dahlia Collection

50¢ POSTPAID

Each a different type; each a different color.

- 1 Art type variety - - - - - 25¢
- 1 Ball type variety - - - - - 25¢
- 1 Cactus type variety - - - 25¢
- 1 Decorative type variety - 25¢

One each of above (value $1.00) For ONLY 50¢, Postpaid

If you do not wish entire collection, separate types will be supplied only at 25¢ each.

6 Top-Notch Dahlia Collection

$1

BLUE RIBBON VARIETIES — Postpaid

- 1 Jersey's Beauty— Clear pink decorative - - - - 30¢
- 1 Mrs. I. de ver Warner— Orchid lavender decorative - - 35¢
- 1 Diana— Vivid scarlet art type - - - - 30¢
- 1 Jane Cowl— Large bronze decorative - - - 35¢
- 1 Yellow Duke— Best yellow ball type - - - - 30¢
- 1 Bride's Bouquet— Beautiful white cactus type - 35¢

One each of above (value $1.95) For only $1.00, Postpaid

Separate varieties supplied only at prices opposite each. Cultural directions with every shipment.

REMEMBER! DON'T sow your seeds too deeply. Most failures come from covering seed with too much soil. Fine seeds need be covered not more than one-sixteenth to one-eighth inch with fine soil. DON'T forget to sprinkle soil lightly if it is dry. Moisture and heat are necessary for good germination.

Field View of Wilt Resistant Asters

Do You Know ►

The seed in its function as the originator of plant life, is a small body, often a very tiny one, which contains a microscopic plant called the embryo, with a quantity of food matter stored in the seed and often in the thickened first pair of leaves known as seedleaves or cotyledons, which differ from the true leaves of the plant, which appear later. Sometimes the stored food supply is missing in seeds. The whole is surrounded by a more or less hard and thick shell or coating.

Under proper conditions the embryo escapes from this protecting cover, and the mature plant results. The escape is called germination. At the start of germination, the primary parts that later become root and stem thrust through the seed covering, the root turning downward and the stem upward. Moisture and temperature are the two factors that control germination, and they are the two factors that must be considered in successful seed sowing.

In the mechanics of seed sowing, the first point to observe is never to bury the seed too deeply in the soil. If planted too deeply, it may be smothered before it can find strength to thrust through the soil, exhausting all the stored food supply of the seed in the effort. Deep sowing is a most frequent mistake, and the commonest cause of poor success with seeds. Cover a seed with its own depth of soil. This is the best rule of thumb. When watering, remember that even a spray that is quite fine to you is very coarse for the seeds, and would wash them about badly unless great care is exercised.

How Flowers are Classified

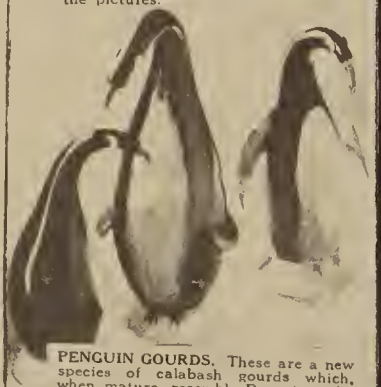
ANNUALS are plants that bloom the first year from seed, and die after one season.

BIENNIALS bloom the second year from seed and then die, though many, if sown early in the spring, will flower the first year.

PERENNIALS bloom the second year from seed and the plant lives and blooms during successive years.

Decorative Gourds

It is now quite the vogue to use gourds for table decorations and in other unique ways, as indicated in the pictures.



PENGUIN GOURDS. These are a new species of calabash gourds which, when mature, resemble Penguins. An easily grown vine for garden or trellis.
Pkt., 5¢; 6 pkts., 25¢.

GOURDS, Small Varieties Mixed. All shapes and sizes of interesting fruits so fashionable for decoration, ornaments, etc. Quick growing vines for garden or trellis.
Pkt., 5¢; 6 pkts., 25¢.

All Flower Seeds Now 5¢ Pkt. - 6 Pkts 25¢

FROM COAST TO COAST-

BROW SEEDS · ROSE HILL · N.Y. · PUREBRED SEEDS FROM PEDIGREE STRAINS ·

DIRECT MAIL ONLY
ORDER FROM THIS CATALOGUE

1937 CATALOGUE

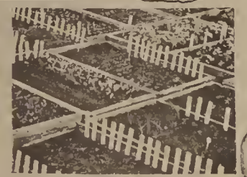
A Record we are Proud of
Satisfied customers in every State of the Union

SUGGESTIONS FOR ORDERING

REMITTANCES. We will be responsible for all money sent us through the mail if remittance is made by post office money order or express order, draft or registered letter. We will accept personal checks at face value. Small amounts less than 50¢ may usually be sent safely in postage stamps or coin.

Tested for VITALITY GERMINATION PURITY

LOWEST PRICES



HOW LONG DOES IT TAKE for Seeds to germinate?

Alyssum	5 Days
Asters	8 "
Butterfly Flower	10 "
Border of Gold	5 "
Virginian Stocks	5 "
Nemesia	5 "
Portulaca	10 "
Rainbow Drops	5 "
Scarlet Flg. Flax	8 "
Toad Flax	5 "
Velvet Flower	15 "
Nasturtium	8 "
Zinnias	5 "
Gourds	15 "

Rainbow Drops

VISCARIA. Very dainty flowers in many pastel shades of blue, pink, white, red. Plants grow 10 to 12 inches high, and are quick and very long lasting bloomers. Very attractive in beds, borders, rock gardens, and excellent for cutting.

All colors mixed: Pkt., 5¢; 6 pkts., 25¢.

Butterfly Flower

SCHIZANTHUS. One of the daintiest of annuals, plants producing a bewildering mass of bright flowers blotched and marked in contrasting shades of white, rose, amber, yellow. Splendid for borders, edging, rock gardens and for cut flowers.

All colors mixed: Pkt., 5¢; 6 for 25¢.

Scarlet Flowering *Flax*

LINUM. One of the most attractive annuals, growing 16 inches tall, with rich foliage, and covered thru entire summer and fall with a never-ending display of brilliant scarlet flowers. Beautiful for mass effect or in beds or borders.

Pkt., 5¢; 6 pkts., 25¢.

Toad Flax
Miniature Snapdragon

LINARIA. Very free flowering charming border and bedding plants in bright and pastel shades of blue, yellow, white, purple, violet, crimson. Grow 12 to 16 inches tall. Excellent also for rock gardens.

All colors mixed: Pkt., 5¢; 6 for 25¢.

NOTE If remittance is made by MONEY ORDER select one packet of any Seed offered. **FREE**

ALL SEEDS ARE 5c A PACKET,

Easy to grow **SEEDS**

Featuring a Selected List of Longest-blooming Annuals - especially those "Easiest to grow" when sown OUTDOORS where the plants are to bloom. Recommended for Borders, Edging, Rock-gardens, Mass-effect and Cutting.

For several years we have, by process of elimination, been trying to select for the flower-loving public a choice list of the LONGEST-BLOOMING ANNUALS which are the EASIEST TO GROW from seed sown outdoors in the open ground—where they are to bloom. We can now offer, with confidence, a group of the most satisfactory annuals for this purpose—a group which we feel will prove a boon to the professional gardener as well as to the layman who is confused by pictures and descriptions of varieties which look good and sound intriguing. How often have you ordered varieties without anticipating the characteristics or traits peculiar to the seed? With the group we offer here you can be assured of success and the most colorful garden of long-lasting, dazzling blooms without the fuss and muss of first starting the seeds in boxes, flats, cold frames or hot beds.

BROW SEEDS.

Rose Hill, N. Y. Francis W. Brow

Border of Gold

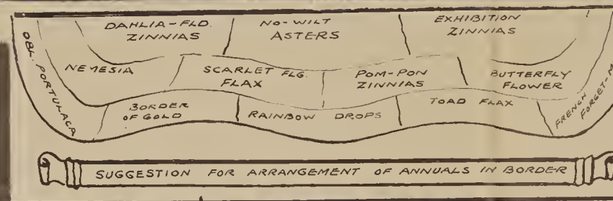
TAGETES. A dwarf, bushy annual with golden-yellow flowers produced in great profusion right up till frost. Beautiful fern-like foliage. Grows ten inches tall. Excellent for edging, borders, or rock work.

Pkt., 5¢; 6 pkts., 25¢.

Double Portulaca

MOSS ROSE OR SUN PLANT. Brilliant annual which thrives on almost any soil and likes the sun. Gem-like flowers produced in great profusion throughout entire summer and fall. Fine for massing, beds, edging, rock gardens or sunny banks. Colors are white, yellow, rose, crimson, and orange.

All colors mixed: Pkt., 5¢; 6 pkts., 25¢.

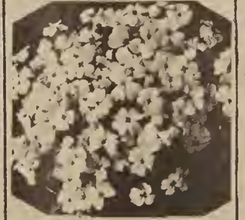


SUGGESTION FOR ARRANGEMENT OF ANNUALS IN BORDER

Nemesia

Suttoni. A very pleasing and unusual annual with orchid-like flowers of creamy white, deep orange, carmine, bright blue, upper and lower petals in contrasting colors. Grows 16 to 18 inches, very fine for bedding, borders and rock gardens

All colors mixed: Pkt., 5¢; 6 pkts., 25¢.



French Forget-Me-Not

VIRGINIAN STOCK. Very gay annuals producing pretty flowers of bright colors of carmine, crimson, rose and white. Grow 6 to 8 inches tall, bloom early and late. Excellent for edging, beds, rock gardens, or mass effect.

All colors mixed: Pkt., 5¢; 6 pkts., 25¢.

Dahlia-Flowered Zinnias

A grand Giant Strain of Zinnias whose flowers average 5 to 6 inches across, with very full petals to a depth of two to three inches. We offer a superb mixture of eleven glowing colors.

Pkt., 5¢; 6 pkts., 25¢.

Giant Zinnias

EXHIBITION TYPES. A beautiful mixture of huge double show types in a great variety of the most brilliant colors.

Pkt., 5¢; 6 pts., 25¢.

Please turn over

Rock Garden Mixture
Annuals

This mixture brings you the eye-delighting riot of 30 varieties with a range of as many colors. May be sown in Rock Garden, where they are to bloom, or started in flats and transplanted to their permanent places later.

Pkt., 5¢; 6 pkts., 25¢.

Perennial Rock Garden Mixture

PERENNIALS. A carefully selected mixture of 40 of the most suitable plants for a permanent rock garden. This collection will give you a wide range of bloom from early Spring till late Fall. Many will bloom first season. For a permanent rock garden sow some of this mixture. Start seeds in flats or sow in the rock garden when ground has warmed up.

Pkt., 5¢; 6 pts., 25¢.

These seeds are bred for Disease Resistant Qualities

No-Wilt Asters

WILT RESISTANT STRAIN. A mixture of greatly improved feathery Asters with large, double graceful interlacing and curly petals, in ten brilliant colors. Start seeds in flats indoors or in cold frame, transplanting to rows or beds when ground has warmed up. How to Grow Gorgeous Asters" Free with every order.

Pkt., 5¢; 6 pkts., 25¢.

Baby Pom-Pon Zinnias

LILLIPUT. These are among the most popular Zinnias for cut flower use. The plants, which grow 18 to 24 inches tall, are covered with glistening, jewel-like, small, compact, symmetrical flowers about an inch in diameter. Offered in a mixture of ten showy colors.

Pkt., 5¢; 6 pkts., 25¢.

FREE

3 Pkts. Flower Seeds

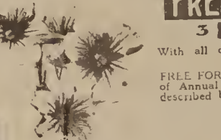
FREE with ORDER

FREE for TESTING

3 BIG PACKETS

With all orders we will include

FREE FOR TRIAL the three varieties of Annual Flower Seeds shown and described below.



Velvet Flower
Salpiglossis

PAINTED TONGUE. One of the finest annuals with attention-arresting, trumpet-shaped flowers of crimson, purple, primrose, blue, yellow and white, overlaid with gold and striped with silver. Grows two feet tall. Start seeds in flats or cold frame and transplant when ground has warmed up.

Nasturtium Golden Gleam

FRAGRANT. The first of a new class of sweet-scented golden dwarf nasturtiums with double flowers on long stems. Excellent for cutting. Sow outdoors in beds, borders or rock garden.

Sweet Alyssum

Very popular fragrant white edging, border and rock garden annual growing ten inches tall. Has long season of bloom right up till frost. Sow outdoors where plants are to bloom.

SEEDS 5¢ PKT 6 for 25¢

How to Grow Good "Glads"

Gladioli prefer a sunny position. Sandy loam is best, but any good garden soil will grow fine blooms. Set bulbs 4 to 5 inches deep, and 4 to 6 inches apart in the rows. Plant any time after May 1st. Frequent cultivation retains moisture. In exposed windy locations plants should be staked. After heavy frosts in autumn dig bulbs and store until next season.

Grow Your Own Bulbs As Large Growers Do Gladioli Bulblets

You can now grow your own blooming size bulbs from bulblets in one season for only a few cents. Sow these bulblets in drills before July 1st, and by fall you will have larger bulbs which, dried and stored in a cool place thru the winter, will be your blooming size bulbs for another spring. These, in turn, will produce more bulblets, which can be treated in the same manner—thus giving you a larger stock from year to year.

150 BULBLETS Prize Mixture of best kinds 25¢

Dollar Box of Superb Gladioli

30 selected bulbs in large assortment. Comprises 12 to 15 distinct sorts in which will be found many of the choicest varieties in our large collection. Unexcelled for brilliant display in the garden or for decorative work indoors.

"A season of glorious surprises awaits those who plant BROWS GLADIOLI

An ideal gift for a friend.

30 First Quality bulbs postpaid $1.00

Read about our
Free Offer

Free for Testing
3 Big Packets
with every order